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**Certified WBENC • Women's Business
Enterprise National Council**

**Certified WOSB • Woman-Owned Small
Business**

**2019 NAWBO SJ Woman Business Owner
of the Year**

2017 Gold Ink Award Winner

Betty Maul

FrontEnd Graphics Inc.

Proud to be a printer with over 35 years experience in all forms of print and publishing. Technology has brought tremendous changes to our industry through the years.

I am thrilled to have been at the forefront of all of it. Image alterations and retouching, through the evolution of digital print and inkjet have made my world a never ending career of daily education and explorer of new technology. I am passionate about print, marketing, education, and entrepreneurship. My career has allowed me to wear many hats. Art Director, Production Manager, Procurement, Proposal Manager, Client Liaison, Corporate VP of Sales, and now the President of my own shop in Cherry Hill.

My business through the years has been very consultative in nature. Our business which is local and national has come totally through word of mouth. Many large printers and agencies are our clients.

Our expertise in data manipulation for custom pubs is surpassed by very few in our industry.

FrontEnd enjoys a national presence on panels. I have chaired national print conferences, served as president for women in print organizations, and most recently became a featured author in The Ben Franklin Society, “Book of Wisdom”.

We strive to keep our clients informed of all the technology in data and print way upstream from ink on paper. We listen to marketing objectives and present options to maximize a clients return utilizing all forms of digital print. We offer many services onsite such as: online corporate print portals to minimize paperwork and ensure your brand, green digital presses, large output, full creation of marketing campaigns, as well as mailing and distribution.

I am passionate about serving my community through our work with NonProfit organizations. Anything we can do to assist their missions with our marketing expertise is openly shared with pleasure. They are the heartbeat of any village, and the need is great.

FrontEnd is always available to consult and help with their data, for more successful outreach.