

Elizabeth A. Maul (Betty)

FrontEnd Graphics, Inc.

1951 Old Cuthbert Road, Suite 414
Cherry Hill, NJ 08034

www.frontendgraphics.com
bettymaul@frontendgraphics.com

Professional

Betty Maul is President of FrontEnd Graphics Inc. in Cherry Hill New Jersey. In this capacity she has overall responsibility for sales, marketing, financials, and creative. FrontEnd Graphics is a full service print facility specializing in on- and off-premises print production, marketing and consulting for all media. The company is a certified Woman Owned Business and has a large national client base. FrontEnd offers a highly technical menu of services including design, print, variable data and development campaigns; large output and promotional items; along with fulfillment and mailing services.

Ms. Maul began her graphic arts career over 30 years ago as a technical illustrator. Continual involvement in the industry has given her the flexibility to learn many different areas of the business. Some of the management positions she has held include: Production Supervisor, Creative Director, Corporate Liaison and Marketing Director for large publication printers. She established her own company 25 years ago to accommodate the ever-changing technical and budgetary demands of her client base.

A firm believer in giving back, FrontEnd enjoys working with many nonprofit groups. Bancroft, United Way, Police Athletic League, RSDSA, Maryville, The Food Bank of South Jersey and Legacy Treatment Foundation are just a few of the company's nonprofit clients. FrontEnd assists these organizations in the best use of technology with regard to their fundraising and development campaigns. Ms Maul has served on the Board of Directors for RSDSA and has been Co-Chair of the RSDSA's Bounty of Hope Dinner for 11 years. This annual event yields donations for research and awareness of Reflex Sympathetic Dystrophy. Her efforts, and the support of the graphic arts community, have helped raise over one million dollars.

Special

- 2019 Featured Writer "The Book of Wisdom" a published work of 47 National Print Executives
- 2019 NAWBO South Jersey Woman Business Owner of the Year, Glass Ceiling Award
- 2012 Selection Super Women of South Jersey, South Jersey Magazine.
- 2009 Induction into The Ben Franklin Honor Society by Printing Industries of America. This is a National Society of Fellows honored for their contributions to the progress of Print and Graphics.
- 2007 Printing Industries Alliance recipient of the first John Peter Zenger Award for Exceptional Work with Charities.
- 2006 FrontEnd Graphics was named the 7th fastest growing company in South Jersey by The Philadelphia Business Journal.
- In 2006 she received the Naomi Berber Memorial Award by The Benjamin Franklin Society of PIA/GATE, for exceptional achievements by women in print.
- Recipient 2004 Good Scout Award NYC—Presented by the Boy Scouts of America for excellence in the graphic arts and service to the community
- In 2001 she was the recipient of the Idealliance Spectrum Leadership Award
- She was a 2000 recipient of The Women in Production (now P3), Luminaire Award, selected by her peers in the New York publishing industry.
- She has received The Rotary Club Outstanding Service Award
- Ms Maul served as Chair for the 1996 GCA's Digital Spectrum Conference and has been actively involved with the Spectrum planning committee for the last 16 years.
- Betty served a two year term as President of Women in Production for the Philadelphia Chapter.
- Has served as a board member, and membership Chairperson for WIP NY. She was also the Luminaire Awards Dinner Chairperson for two years.
- Betty has also served on the advisory board for Gloucester County Vo-Tech.
- She participates in numerous industry associations and committees including, Jersey Business Leaders, The Women Presidents Organization, APC, P3, NAPL, DDAP, Women's Business Enterprise National Council, Small Business Association, and the Women's Chamber of Commerce.
- Betty has contributed to many graphic arts publications, appeared as a panelist and judge at many conferences, and has presented as a Motivational Sales Seminar Speaker.