



## **Ellen Ragone**

### **Principal**

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## **Ellen Ragone** **Ragone DeLong Communications**

Ellen is Founder and Principal of Ragone DeLong Communications, a full-service public relations and marketing firm, specializing in relationship building, communications and business development.

Ellen works with clients to create individualized strategies to make sure their marketing and communications needs are met. Ellen has worked to formulate promotional strategies for both individuals and companies including, procuring media placements, creating content for all platforms, implementing social media strategies, and identifying business opportunities. She also has experience in strategic planning, crisis communication, rebranding and advertising.

Ellen has previously served as Chief Marketing Officer and Director of Communications for both regional and national law firms. Before these positions, Ellen worked in non-profits and had her own consulting business.

Volunteering time is very important to Ellen. She is a member of the Leadership Counsel and Publicity Committee co-chair of Impact 100 South Jersey. She has also managed judicial election campaigns.