



Helen Amato
Senior Sales Director
Mary Kay Cosmetics

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Helen began building her Mary Kay business in 1989 and became a Sales Director in 1991. She was named the Mary Kay National Miss Go-Give in 2003 (Mary Kay's highest honor), and she currently leads a unit of over 150 Mary Kay consultants.

Mary Kay's mission statement is "to enrich women's lives," and Helen is committed to this mission. Whether it's by sharing the business opportunity or Mary Kay's extensive line of skin care and color cosmetics, Helen helps women to be their best selves every day.

Helen offers private skin care and color consultations, group parties, bridal makeovers, office parties & more. She provides her customers with the highest level of customer service and motivates her unit members to their highest level of success.